

LEE WESTWOOD
GOLF ACADEMY 2010



WINNER OF THE 2009 EUROPEAN TOUR 'ORDER OF MERIT'

Do you want to learn what it takes to become one of the world's best golfers?

Whether you are a beginner or a budding 'Lee Westwood' these Academies will improve your golf whilst having a lot of fun!

- » Day and residential golf Academies for anyone aged 7-16 yrs.
- » Daily Times: 9.30am-4.30pm (Extended hours, 8.30am-5.30pm, available for an additional cost)

» LEE WESTWOOD OR ANOTHER EUROPEAN TOUR PLAYER WILL VISIT EVERY ACADEMY!

- » All our coaches are highly qualified and CRB cleared. We will have an 10:1 coaching ratio.
- » A top quality coaching programme designed in part by Lee himself which covers all aspects of the game.
- » Groups based on ages, abilities and experience of attendees.
- » Free 'Academy' golf cap and glove for every attendee. Many other spot prizes and giveaways on offer.

» EVERY ATTENDEE WILL HAVE THE OPPORTUNITY TO WIN A DAY'S GOLF WITH LEE WESTWOOD!

- » Final awards ceremony with prizes and certificates.
- » **Opportunity to gain a golf scholarship to the Lee Westwood Golf School.**
- » Sibling discounts available.

BOOK NOW!

The co-operative



PING Titleist



ONLINE: www.leewestwoodgolfacademy.co.uk or CALL **0800 345 7480**

LOCATIONS & DATES

**IN 2010 WE HAVE
LIMITED PLACES SO
PLEASE BOOK EARLY!**



ABBEY HILL GOLF CENTRE

MILTON KEYNES, BUCKINGHAMSHIRE, MK8
8AA
26TH - 28TH JULY

BONDHAY GOLF CLUB

WORKSOP, NOTTINGHAMSHIRE,
S80 3EH
26TH - 28TH JULY

BLOXHAM SCHOOL & RYE HILL GOLF CLUB

BANBURY, OXFORDSHIRE, OX15 4PE
26TH - 30TH JULY (RESIDENTIAL ACADEMY)
26TH - 28TH JULY (3-DAY NON RESIDENTIAL ACADEMY)

BRAMPTON HEATH GOLF CLUB

SANDY LANE, CHURCH BRAMPTON,
NORTHAMPTONSHIRE, NN6 8AX
2ND - 4TH AUGUST

FARRINGTON GOLF & COUNTRY CLUB

BRISTOL, SOMERSET, BS39 6TS
2ND - 4TH AUGUST

GAUDET LUCE GOLF CLUB

DROITWICH, WORCESTERSHIRE, WR9 7JR
4TH - 6TH AUGUST

HIGH LEGH PARK COUNTRY CLUB

MERE & HIGH LEGH, WARRINGTON RD,
KNUTSFORD, CHESHIRE, WA16 0WA
26TH - 28TH JULY

HILTON PARK GOLF CLUB

MILNGAVIE, GLASGOW, G62 7HB
11TH - 13TH AUGUST

HOEBRIDGE GOLF CENTRE

OLD WOKING, SURREY, GU22 8JH
9TH - 11TH AUGUST

LINDRICK GOLF CLUB

LINDRICK COMMON, WORKSOP,
NOTTINGHAMSHIRE, S81 8BH
30TH AUGUST (WINNERS' DAY)

MORLEY HAYES GOLF CLUB

MAIN RD, MORLEY, DERBYSHIRE,
DE7 6DG
26TH - 28TH JULY

PORTAL GOLF CLUB

TARPORLEY, CHESHIRE, CW6 0DJ
3RD - 5TH AUGUST

PERRANPORTH GOLF CLUB

THE CLUBHOUSE, BUDNIC HILL,
PERRANPORTH, CORNWALL, TR6 0AB
11TH - 13TH AUGUST

REDBOURN GOLF CLUB

ST ALBANS, HERTFORDSHIRE, AL3 7QA
2ND - 4TH AUGUST

RUDDING PARK GOLF CLUB

FOLLIFOOT, HARROGATE, YORKSHIRE,
HG3 1JH
4TH - 6TH AUGUST

THE SHROPSHIRE GOLF CENTRE

GRANVILLE PARK, MUXTON, TELFORD,
SHROPSHIRE, TF2 8PQ
9TH - 11TH AUGUST

THE WARWICKSHIRE GOLF & COUNTRY CLUB

WARWICK, WARWICKSHIRE, CV35 7QT
26TH - 28TH JULY

TYNESIDE GOLF CLUB

RYTON, TYNE & WEAR, NE40 3QE
2ND - 4TH AUGUST

**LEE WESTWOOD
GOLF ACADEMY 2010**



Coaching programme

Lee has helped put together a coaching programme that will cover every aspect of the game. By using this programme at the fantastic facilities our venues can offer we can ensure that every attendee will improve their golf.

There will also be 'off-course' sessions including - Etiquette / Rules / Marking Your Card / Nutrition / Fitness / Psychology (some sessions are not applicable for the youngest age groups)

With a 10:1 coaching ratio we can ensure every attendee receives excellent coaching attention. Each attendee will also take away with them a 'Feedback form' which will give them a breakdown of their strengths and the areas they need to work on.

My Academy got off to a great start in 2009 and this year we are looking to make them even more worthwhile and fun for young golfers' "

Lee Westwood



LEE WESTWOOD GOLF SCHOOL

Two year full-time programme for young golfers based at Macdonald Portal Hotel, Golf and Spa.

Based at the excellent Portal Golf & Spa, Cheshire, the school will offer young golfers aged 16 and over the opportunity to follow their dreams - whether as a PGA playing professional, teaching professional, working within the industry, or continuing into higher education in the UK or overseas.

The school gives all students the opportunity to develop their golf skills along with life skills and, very importantly, their education. The full time two-year course will follow a unique, and tested, structured programme, which will develop and enhance golf, education, lifestyle, psychology, fitness and more.



HOW TO WIN A DAY'S GOLF WITH LEE!

Every attendee will receive great coaching at the Academy; however there is also a competitive part to the Academy!

At each Academy every attendee will play in a series of competitions on and off the course that will cover every aspect of the game.

The competitions will be age appropriate and are designed to be, most importantly, great fun!!! However the overall winner from these competitions from each Academy will win a day's golf with Lee Westwood at Lindrick Golf Club, 30th August 2010

This means that 17 lucky winners will be able to play alongside one of the best golfers this country has ever produced. The winners will be able to gain advice from him and learn what it has taken for him to produce the golf he has.

It is important to mention that this part of the Academy is not just about winning; there will be numerous other prizes so that everyone enjoys the experience regardless of how they do.

We want every attendee to learn by having fun!

Students will have the unique opportunity to experience how Lee became one of the world's leading golfers, helping them transform a tough decision into something that can provide focus and structure. Lees plan to be actively involved within the business and the programme will ensure that the facilities, coaching and training methods will be world class.

The programme is supported and endorsed by the EGU and the Golf Foundation. Places will be limited each year and by interview only, with an Open Day being held at Portal on March 27th.

The Lee Westwood Golf School will be looking to offer someone who has attended an Academy the opportunity to become a student at the School on a scholarship programme*.

More information on Lee's school can be found on www.leewestwoodgolfacademy.com

*maximum scholarship 50% of fees per year over 2 years



LEE WESTWOOD RESIDENTIAL GOLF ACADEMY - NEW FOR 2010

Our first residential Academy is taking place at Bloxham School/Rye Hill Golf Club, Banbury, Oxfordshire; 26th-20th July.

This will offer -

- More individual and focused coaching. This is an opportunity for our coaches to work on a 1-on-1 basis.
- A worthwhile experience away from home with superb accommodation and quality meals throughout the week.
- Fun evening activities including swimming, sports tournaments, quizzes and a DVD night.
- Pastoral care on hand for constant supervision and help.
- Guaranteed visit by Lee Westwood!!

For a free 'Residential Academy Information Pack', please call 0800 3457480 or email info@activatesport.co.uk

BOOK NOW!

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British Junior Golf Tour
Helping children on course



ENGLISH GOLF UNION

ONLINE: www.leewestwoodgolfacademy.co.uk or CALL **0800 345 7480**

2010 BOOKING FORM



3-day Non Residential Academy Prices:

Full price (3 days)	£140
Single day	£55
Sibling discount	£10 off
Extended hours – additional (8.30am-5.30pm)	£15

5-day Residential Academy Prices:

Full price (5 days)	£385
Sibling discount	£10 off

These prices are early bird prices and last until 27th February for phone and postal bookings. The online early bird discount is available until June 4th. After this date full week prices increase by £10.

PARENT/GUARDIAN DETAILS

Your Name		Address	
Telephone			
Email		Town/City	
Child's School(s) or golf club(s)		County	
		Post Code	

CHILD(REN)'S DETAILS

Name(s)			
Age(s)		Date(s) of birth	
Venue		Academy Date	
Working hours	Do you require extended hours (8:30am-5:30pm) for an additional £15? <input type="radio"/> Yes <input type="radio"/> No		
Level	What standard do you think your child has already reached in golf within their age group? <input type="radio"/> Beginner <input type="radio"/> Intermediate <input type="radio"/> Advanced		
Handicap	Does your child have a handicap? If so, what is it?		
Golf Clubs	Does your child have their own golf clubs? <input type="radio"/> Yes <input type="radio"/> No		
Medical Info	Please detail below if your child has any dietary requirements, illness or injuries that we should be aware of: e.g. asthma, diabetes, epilepsy etc...		

YOUR PAYMENT DETAILS

TOTAL PRICE*									
Card Holders Name									
Card Type									
Card Number									
Expiry Date	<table> <tr> <td>M</td><td>M</td><td>Y</td><td>Y</td> <td>Security code - last 3 digits</td> <td></td><td></td><td></td> </tr> </table>	M	M	Y	Y	Security code - last 3 digits			
M	M	Y	Y	Security code - last 3 digits					
Signature **									

Or make cheques payable to 'ACTIVATE SPORT LTD' and post, along with the booking form, to:

LEE WESTWOOD GOLF ACADEMY,
C/O ACTIVATE SPORT,
OFFICE A, 221 TAMWORTH ROAD,
LONG EATON, NOTTINGHAM
NG10 1DN

* 2% surcharge will be added for credit card bookings, no charge for debit cards.

** By signing here you are agreeing to the terms & conditions of the Lee Westwood Golf Academy. T&C's are on the back of this brochure.

www.leewestwoodgolfacademy.co.uk



TERMS & CONDITIONS

Activate Sport Ltd is the management company for the 'Lee Westwood Golf Academy' and so will be referred to in these terms & conditions.

1. Payment and/or your signature constitute your acceptance of these terms and conditions.
2. Following receipt of your booking form and/or payment, Activate Sport will send you an email to confirm your booking. If an email address is not available a letter will be sent.
3. A 2% transaction charge will be added to any credit card booking
4. Cancellation are subject to the following charges:
 - 4 weeks prior to a camp - 100% refund
 - 2 weeks prior to a camp - 50% refund
 - 1 week prior to a camp - 25% refund
 - Extenuating circumstances will be taken into account
5. Neither Activate Sport nor any of its staff nor persons involved with the organisation of the 'Lee Westwood Golf Academy' accepts liability for the personal injury or death of any participant unless caused by its negligence. Neither Activate Sport nor any of its staff nor persons involved with the organisation of the 'Lee Westwood Golf Academy' accepts liability for any losses or additional expenses incurred by any participant or their parents or guardians due to adverse weather, strikes, war, injury or sickness or any other cause beyond their control whilst at a 'Lee Westwood Golf Academy'.
6. Activate Sport reserves the right to modify a programme due to adverse weather conditions, low attendance or other unforeseen circumstances.
7. If a parent or guardian would like to make a complaint to Activate Sport then they should contact the office by phone, email or written post. The parent or guardian will be contacted within 48 hours of the complaint being lodged, but the complaints procedure may take up to 2 weeks. A full and detailed copy of our complaints procedure is available to parents or guardians on request.

Although 'Activate Sport Ltd' will take every reasonable step to avoid injuries being suffered by participants, there is an inherent risk of injury in our golf programme. By making payment and/or signing the booking form, you confirm that you are the parent or guardian of the child listed above and have custody and control of him/her and you confirm that:

- You have read and accept all of our terms and conditions.
- You irrevocably consent to: your child's participation in their golf programme, your child being photographed whilst at the 'Lee Westwood Golf Academy', and that such photographs can be used in future promotional material produced by 'Activate Sport Ltd/Lee Westwood Golf Academy', and data relating to your child collected by 'Activate Sport Ltd' in connection with the 'Lee Westwood Golf Academy' being used for the purposes of associated promotion with 'Activate Sport Ltd/Lee Westwood Golf Academy'.
- You accept that there is an inherent risk of injury in our golf programme.
- You accept that we will only administer prescribed drugs, e.g. antibiotics or inhaler, to your child during the camp with your verbal and written consent at the start of the camp.
- You consent that we may call upon emergency medical advice for your child if an incident requires it.
- You accept that you must inform us on the application form that your child suffers from anaphylaxis. We will then follow the procedure we have in place for this.
- You consent to trained first aid personnel caring for your child in the event of an accident.
- You consent to your contact details being shared with the host golf club of the Academy your child attends.



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INTERNATIONAL
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FAQs

Will I receive any more information after I have made a booking?

Immediately after booking you will receive a confirmation email or letter. There will be a medical information form in this email/letter that we ask you to fill in and bring to day one registration.

Will you provide lunch for my child?

No, we ask that you pre-order a lunch for your child from the golf club each day. We will email you the menu a week before the start of an Academy starting.

What if my child doesn't have/her own golf clubs?

Please inform us of this during the booking process and then we will organise for your child to use clubs throughout the 3 or 5 days.

Will my child be in a group with children of his/her ability?

Yes, that is why we ask you about your child's ability on the booking form. We can also make necessary adjustments during the first day.

If I want to know how my child is getting on at an Academy, what do I do?

Any parent can ring our head office on 0800 345 7480 to make this enquiry. The office will then immediately contact our staff on site. Our office will then be able to report back to the parent.

What should my child wear?

Each child should wear clothing appropriate for golf, including some wet weather alternatives. Every child should have 2 pairs of footwear, one for the course and one for clubhouse. Please ensure your child also brings sun cream.

Will you provide drinks and snacks?

Yes, however you are welcome to send your child with their own.

Where do you recruit your coaches from?

All our coaches will have been recruited from your local area. They will all be qualified professionals and will have attended various in-house meetings with ourselves in order that they are prepared to provide an excellent golfing experience for your child.

What happens during 'Extended Hours', i.e. 8.30-9.30am and 4.30-5.30pm?

Your child will be supervised in these hours by our staff and will be able to watch a golfing DVD, do a golfing quiz or putt on the practise greens. However these are not coaching hours.



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